

Show Rules & Regulations:  
Agreement made between J & J Promotions, Limited Liability Co.,  
Hereafter named J & J Promotions, & the Exhibitor.

1) Exhibition Space & Display:

- a) All booths must reflect the highest level of professional & artistic integrity.
- b) If exhibitors booth is not occupied within 2 hours of opening on the first day of show, exhibitor will forfeit booth, which may be filled by standby exhibitor, however the original exhibitor will still be liable for full payment.
- c) Only one paid exhibitor per booth, exhibitor shall not sell, assign, sublet or sublease any booth space allotted to them without prior written consent of J & J & shall be limited to two. Any violation of this provision shall be deemed a default of this agreement.
- d) Displays are to be kept neat & clean. All table covering shall hang to floor, so extra materials may be stored underneath & out of the public's sight. Coverings must be fire retardant. Exhibitors must bring materials to cover their displays after set-up & at night. **Do not staple covers to tables.**
- e) No display material over 3 ft. high shall be placed in front, back or sides of the table without prior approval. Nothing may extend outside the dimensions of your booth. **All customer traffic pattern changes must be approved by management.**
- f) No display material shall be suspended or hung from walls or columns without prior approval.
- g) **The use of Quartz Halogen Lights will not be permitted, this includes any style or type.** All lights, cords & other electrical equipment must comply with the National Electric Code Underwriters Laboratories Standards. Exhibitors must provide own electrical outlet strip & 25ft extension cord.
- h) Booth merchandise must be 90% beads & bead related materials, unless approved by show management.
- i) **Must be packed up within 3 hours of show closing & booth area must be free of trash before leaving.**

2) Exhibitor & Merchandise:

- a) Exhibitor must comply with all Federal Trade Commission rules. **No discount sale or going out of business signs will be displayed.**
- b) Exhibitor shall have all necessary & appropriate sales tax licenses & permits & shall be responsible for collecting & remitting sales tax to the appropriate governmental authorities. Any exhibitor who fails to display the required sales tax licenses shall not be allowed to participate in the exhibition.
- c) Exhibitors shall have all merchandise **retail priced** and may sell wholesale to qualified buyers.
- d) No smoking or alcoholic beverages are allowed in the exhibition area & exhibitor shall not conduct a raffle or similar activities.
- e) Exhibitors shall be responsible for any damage to tables, skirting, carpet, floor or wall located within exhibitor space.
- f) **No exhibitor shall begin to dismantle their booth until the exhibition closes**
- g) Exhibitor shall not hold J & J liable for any lost, stolen or damaged merchandise: nor any damage or injury to any exhibitor or person representing or employed by same. Any thefts must be reported immediately to show management.
- h) Exhibits must be open & manned at all times while the exhibition is open to the public.
- i) Exhibitors & exhibitors staff shall wear appropriate identification badges provided by J & J while in the exhibition hall at all times.
- j) Exhibitors may obtain insurance against all risks implicit or explicit in its participation in the show, at exhibitor expense.
- k) Exhibitors may use their own tables, racks and/or cases in the booth space if they stay within their space and do not intrude into neighboring booths BUT, you will need to acquire liability insurance naming Bead Renaissance Shows as additional insurer & the policy must be for 1 million dollars & provided to J & J Promotions 30 days prior to the show. This is necessary in the event of tables, racks or cases collapsing, breaking or causing an incident to others in the show.

3) Exhibitors & Shows with Sleeping Rooms included: ( Las Vegas & Reno)

- a) The sleeping room that is included in booth contract is a single or double occupancy only. Exhibitor must present credit card at hotel *check in* for room tax & additional expenses that occur during stay. **Only the basic room charge is included free.**

4) J & J Promotions:

- a) Shall provide night security with either security guards, locks, chains and / or alarms. Day security provided by security guards and / or management.
- b) Exhibitor agrees not to hold J & J responsible for the safety or loss of merchandise & display materials whether during show hours & during closed hours.
- c) Shall make sure that the access to display at exhibition is limited to those persons, firms, corporations & other entities that have contracted & paid for booth space in the exhibition facility. No other persons, firms, corporations & other entities will be permitted to demonstrate products, solicit orders or distribute advertising matter on the floor of the exhibition facility.
- d) Reserves the right to make such changes in the show location, floor plan & assign exhibit spaces or booth size as, in its sole discretion are deemed in the interest of the entire exhibition.
- e) Retains the right to remove exhibitor not complying with the Terms of this Agreement, without refunding offending exhibitor's monies.
- f) Reserves the right at its sole discretions to settle all disputes between exhibitors & also between exhibitor & customer concerning returns, exchanges & refunds.
- g) Shall promptly refund to exhibitors all sums paid for exhibition space should The Bead Renaissance Shows fail to perform show as agreed. This refund shall be accepted by the exhibitor in full settlement of all loss or damage suffered by exhibitors due to such failure to hold this exhibition.
- h) Has no control over the utilities service at show locations but will make every effort to correct problems as they occur and shall not incur any liability from exhibitors if services fail.
- i) Has the right to limit the number of exhibitors in certain categories.